

# Cong.Brigit.Kang

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## ► WORK EXPERIENCE

### **Leftronic** Freelance Designer

San Francisco, CA | 03.2010-present

Created identity system, including logo and stationery package.  
Worked with the founders to design and update the website.  
Designed data visualization as reference for the company's software development.

### **Gershoni** Production Artist

San Francisco, CA | 07.2010-09.2010

Worked with the art director to design and layout the website for an upcoming art exhibition at the Contemporary Jewish Museum.  
Produced images for a newly launched skincare brand and its e-commerce website.  
Designed the neck tag for a wine brand and precisely applied all different labels to various bottles, in preparation for the company's wine tasting events.

### **Creative Control Production** Information Designer

New York, NY | 08.2009-03.2010

Designed grocery store campaign booklet and collaborated with the art director to refine it. Solely responsible for the ideation, sketch, persona and story development, from illustration to final retouch.  
Successfully delivered a presentation which combines visual design disciplines with business strategy for both online and offline media.  
Created the case study book for Creative Control Production paying attention to design details that highlight the company value to a target audience.

### **Tropical Health Systems** Marketing Designer

Pittsburgh, PA | 06.2009-07.2009

Visualized concepts for Tropical Health Systems' marketing plan and delivered presentations to investors.  
Collaborated with professionals from business and biology fields to conduct research and develop a business plan.  
All works were specifically catered to potential business buyers' special interests and needs.

## ► EDUCATION

### **Carnegie Mellon University** Master of Product Development

Pittsburgh, PA | 08.2008-05.2009

This program is jointly offered by the School of Design, the Tepper School of Business and the Department of Mechanical Engineering of CMU, which focuses on developing designers and engineers into more accomplished practitioners during the general creation of products and services.

### **Qingdao University of Science and Technology** Bachelor of Science in Industrial Design

Qingdao, China | 08.2004-07.2008

## ► SKILLS

### PROFICIENT

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Corel Draw

Rhino  
3DsMax  
Microsoft Office

### COMPETENT

HTML and CSS  
Adobe Flash  
Adobe Dreamweaver  
AutoCAD

### LANGUAGE

English  
Chinese